

Pasco Hernando SCORE

FOR THE LIFE OF YOUR BUSINESS



Pasco Hernando SCORE offers a variety of different seminars every month. The seminars are FREE to attend. Visit our website to review the seminars and register.

FREE Small Business Seminars April 2019

Space is limited - Register today @ pascohernando.score.org

April 2, 2019 5:30pm-7:30pm Results Based Marketing. How do prospects (find out) see your business? Everyday your prospects sees 6,000 branding messages, see 4,000 ads, get 175+ emails, and spend 90% of their time on the Internet just browsing. Learn the “why” “what” and “how” to cut through this marketing “noise” to be compelling, differentiating AND make the sale! This seminar will be held at the **Centennial Park Branch Library, 5740 Moog Rd., Holiday, FL 34690**

April 8, 2019 5:30pm-7:30pm How to Start a New Business Successfully. We will discuss the idea, testing the idea, and protecting the idea. We will then review key issues for starting a business: finding good people, structuring the business, understanding cash flow, finding the money, and the business plan. This seminar will be held at the **Regency Park Branch Library, 9701 Little Rd., New Port Richey, FL 34685**

April 9, 2019 5:30pm-7:30pm Creating A Successful Business Plan. The business plan is a manual that guides your company’s daily operation and activity towards the goals and objectives that have been established. You will learn what data is required to write a plan. Review the techniques used to acquire it and how to use this data to establish realistic goals and objectives. This seminar will be held at the **New Port Richey Library, 5939 Main St., New Port Richey, FL 34652**

April 10, 2019 5:30pm-7:30pm Branding and Credibility through Digital Marketing. Learn how to build your brand & credibility to fulfill your customers expectations. Five easy steps to put it all together and measure your success. This seminar will be held at the **South Holiday Library, 4649 Mile Stretch Rd., Holiday, FL 34690**

April 11, 2019 5:30pm-7:30pm Using the Internet in Your Business. After reviewing the various roles that a website can support in enhancing your business, we will demystify much of the gobbledygook and walk you through an eight-step process of key activities needed to allow you to quickly leverage this technology in almost and business. This seminar will be held at the **Hudson Regional Library, 8012 Library Road, Hudson, FL 34608**

April 16, 2019 4:00pm-5:30pm How to Apply for a Business Loan. This is a workshop, rather than a lecture. Focus is on the individual requirements of the participants including start-ups, mature businesses and purchasing of existing businesses. Loan sources for amounts from \$5,000 to \$5,000,000 will be covered, as well as business plans to accompany loan applications. This workshop will be held at **Spring Hill Branch Library, 8220 Spring Hill Dr., Spring Hill, FL 34608**

April 16, 2019 5:30pm-7:30pm Financing Opportunities with the Small Business Administration. Learn how to apply for an SBA Loan and various SBA Assistance Programs available. This seminar will be held at the **Land O’ Lakes Branch Library, 2818 Collier Parkway, Land O’ Lakes, FL 34639**